



COLLECTIVELY

2018 BOATING BC
CONFERENCE

presented by
MERCURY

CONFERENCE AGENDA

TUESDAY, NOVEMBER 20

SPONSORED BY

8:00 **REGISTRATION + COFFEE**



9:00 **OPENING REMARKS**

2018 Economic Overview of the Recreational Boating Industry
Antoine LeJeune | Wells Fargo Commercial Distribution
Finance (CDF)

Industry's Role in Apprenticeship Training
Craig Woods | Industry Training Authority

10:25-10:45 **COFFEE BREAK**

BERNARD LLP
BARRISTERS & SOLICITORS

The Power of Healthy Tension: Overcome Chronic Issues & Conflict
Tim Arnold | Leaders For Leaders

12:00-1:30 **LUNCH**



National Strategy on Abandoned & Wrecked Vessels
Marie-Claude Lanoutte | Transport Canada
Susan Pickrell | Canadian Coast Guard

3:00-3:20 **COFFEE BREAK**



Health as Your Competitive Edge for Leadership & Peak Performance
Michelle Cederberg | Health & Productivity Expert

5:00-6:45 **NAVIS MARINE INSURANCE INDUSTRY RECEPTION**



7:00-8:00 **DINNER**



Special Presentation (*that you won't want to miss!*)

9:15 **CLOSING COMMENTS**

www.boatingbc.ca/2018conference



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WEDNESDAY, NOVEMBER 21

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7:30-8:45 **BREAKFAST**



8:45-8:55 **OPENING REMARKS**

Recreational Boating & Southern Resident Killer Whale Recovery Program

Jeff Pelton | Transport Canada

Corey Jackson | Fisheries and Oceans Canada

2018 Sport Fishing Report

Martin Paish | Sport Fishing Institute

10:20-10:35 **COFFEE BREAK**



Selling the Boating Experience

Sam Dantzler | Powersport & Marine Industry Sales Expert



11:50-12:00 **GRAND PRIZE DRAW + CLOSING COMMENTS**