



For immediate release
June 19, 2018

WHAT IS BC'S TOP BOATING DESTINATION?

Vancouver, BC – Over the next three-weeks, British Columbians will have the opportunity to select from a top-ten list of boating destinations for the summer of 2018.

British Columbia is home to some of the most expansive and beautiful boating opportunities anywhere in the world. From Vancouver Island and the Gulf Islands, to the more than 27,000 kilometres of scenic coastline, to the hundreds of sparkling waterways in the interior and the north – there are literally hundreds of opportunities for any boating enthusiast.

But what is the top BC boating destination?

Boating BC Association is the voice of recreational boating across this province. Its members were canvassed to choose a preliminary list of top boating destinations.

Now the public has the opportunity to vote for their favourite boating destination on the Association's Facebook and Twitter pages: @boatingbc based on one of the following top 10 destinations:

- Bowron Lakes
- Harrison Lake
- Heriot Bay (Quadra Island)
- Kicking Horse River
- Kootenay Lake
- Montague Harbour (Galiano Island)
- Saysutshun Newcastle Island
- Plumper Cove (Keats Island)
- Princess Louisa Inlet
- Shuswap Lake

The Association is also reaching out to community, tourist and recreational organizations across the province and asking them to spread the word, so when the final count is announced on Thursday, July 12, there is a good representation from all areas of the province.

“In 2017, we launched our first challenge of this kind and it received overwhelming interest,” said Don Prittie, President of Boating BC Association. “We know that boaters are enthusiastic and passionate so the tremendous response we received was not a surprise - we expect nothing different in determining the top boating destination for 2018.”

The recreational boating industry in BC employs 17,000 full-time individuals, contributes more than \$2.2 billion annually to the provincial economy and has experienced a 30 per cent growth rate over the past six-years.

Because BC is better on a boat!™



For more information about BC Boating Association, visit: www.boatingbc.ca

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