



## Mercury Marine Extends Presenting Partnership of Boating BC Conference

For Immediate Release  
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*Vancouver, BC* - Boating BC Association is extremely pleased to announce that Mercury Marine Limited, a world leader in commercial and recreational marine propulsion and technology, has extended their Presenting Partnership of the annual Boating BC Conference for another three-year term.

“We have enjoyed a very successful partnership with Boating BC, and their annual event has proven to be a great opportunity to inform and unite the industry.” said Georges Jalbert, General Manager at Mercury Marine. “Our business continues to grow in the West and we are committed to doing our part to ensure the industry remains strong in the years to come.”

The annual Boating BC Conference takes place in November and has grown to become a signature event for the recreational boating industry in BC. It is an educational and inspiring two days where colleagues learn the latest industry news and best business practices, connect and share ideas.

“We are absolutely thrilled to have Mercury on board as our Presenting Partner for another three years,” said Boating BC President, Don Prittie. “They have been an exceptional partner to our Association and continue to show a real commitment to the industry.”

The 2018 Boating BC Conference, presented by Mercury Marine, is scheduled for November 20 and 21 at the Pacific Gateway Resort in Richmond, BC. Registration will open later this summer.

**About Boating BC Association:** Boating BC Association, the voice of recreational boating in BC, is comprised of over 300-member companies that represent all aspects of the boating industry. As owners of the Vancouver International Boat Show, the Association strives to ensure the industry remains strong – working closely with all levels of government, cultivating marine career opportunities and promoting safe, responsible boating.

- 30 -

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