



For immediate release
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HAVE YOUR SAY ON BC'S TOP BOATING DESTINATION

Vancouver, BC – Boating BC Association is seeking the public's input as it begins the process of establishing British Columbia's top boating destination for 2019.

British Columbians have an opportunity to contribute to a top-10 list that will subsequently be put to a public vote to determine the ultimate winner. The deadline for input is end of day, Tuesday, June 18. **Submissions can be made on Facebook and Instagram @boatingbc or online at boatingbc.ca**

The Association is also reaching out to community, tourism and recreational organizations and asking them to spread the word, so there is an opportunity for as much input into the process as possible.

"Last year, the public response to this initiative was overwhelming and beautiful Shuswap Lake was named BC's top boating destination," said Don Prittie, President of Boating BC Association.

"We also heard from some communities who suggested a particular lake or water-way in their region should have been represented, and to those people I say, here is your opportunity."

British Columbia is home to some of the most expansive and beautiful boating destinations anywhere in the world. From Vancouver Island and the Gulf Islands, to the more than 27,000 kilometres of scenic coastline, to the hundreds of sparkling waterways in the interior and the north – there are literally hundreds of opportunities for any boating enthusiast.

The recreational boating industry in BC employs 17,000 full-time individuals, contributes more than \$2.2 billion annually to the provincial economy and has experienced a 30 per cent growth rate over the past six-years.

For more information about BC Boating Association, visit: www.boatingbc.ca

Boating BC Association represents the recreational boating industry across British Columbia and is comprised of more than 300-member businesses. The Association offers counsel on business and governance issues, represents and advocates on behalf of the boating industry to all levels of government, and promotes safe, responsible boating.

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Because BC is better on a boat!™