



Boating BC Announces Recipients of New Grant and Sponsorship

\$20,000 Invested to Support Boating Initiatives Across BC

**For Immediate Release
June 6, 2017**

Vancouver, B.C. – Boating BC Association is contributing \$20,000 in new grant and sponsorship programs designed to support British Columbia's boating industry and local communities looking to enhance boating as a recreational and economic driver.

The grant and sponsorship program provides financial support for not-for-profit organizations that undertake projects related to capital infrastructure or events and initiatives deemed to increase participation in recreational boating or help to grow the recreational boating industry in the province.

The recipients of the Boating BC grants and sponsorships are as follows:

- Salmon Arm Community Association - \$2,500 to repair and extend the life of the wharf at Seymour Arm, B.C.
- Shuswap Association of Rowing + Paddling - \$2,500 to purchase 120 personal floatation devices as part of a Canada's 150th Original Wooden Dragon Boat Festival Celebration.
- Locarno Sailing Club - \$2,500 to purchase a new training dinghy and introduce new people to sailing in English Bay.
- Georgia Straight Alliance - \$2,500 to support the Clean Marine BC program.
- Variety, the Children's Charity - \$2,500 sponsorship of Boat forHope events in Vancouver, Kelowna and Victoria.
- AHOY BC- \$2,500 to support an online Facebook and Instagram campaign in partnership with Destinations Canada promoting Boating tourism in BC.
- Shuswap Lifeboat Society - \$1,000 to fund boat launch kiosk offering loaner personal flotation devices.
- British Columbia Yacht Brokers Association - \$2,500 sponsorship of the Victoria Inner Harbour Boat Show.

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- Pacific Salmon Foundation - \$1,500 towards the fifth annual fundraising fishing derby on Galiano Island.

“Recreational boating is a driver in the local economy, generating \$1.3 billion annually, and Boating BC is always working to grow this important sector,” says Don Prittie, Boating BC President. “BC is better on a boat, and these grants and sponsorships will help create more access to our beautiful waterways for both British Columbians and visitors.”

“A huge congratulations goes out to all the recipients this year who are committed to helping people enjoy local waters in a safe and enjoyable way,” says Prittie. “Each one of these organizations improves recreational boating in our province by increasing access to the boating lifestyle, working to educate the key aspects of boating along with improving boating opportunities in the province.”

British Columbia offers an astounding 27,000 kilometers of coastline alone, not to mention the thousands of lakes and rivers across the province. With such premiere boating destinations, Prittie notes that public access to waterways needs to be at the forefront. In British Columbia it is becoming increasingly difficult, particularly in urban areas with increasing real estate values and expanding development, and he hopes community organizations will leverage the grant program for capital projects that create or improve public access such as boat launches and other infrastructure.

For more information on the grants and sponsorships program, visit:

<https://www.boatingbc.ca/cpages/grants-and-sponsorships>

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About Boating BC Association: Boating BC Association, the voice of recreational boating in BC, is comprised of 315 member companies that represent all aspects of the boating industry. As owners of the Vancouver International Boat Show, the Association strives to ensure the industry remains strong – working closely with all levels of government, cultivating marine career opportunities and promoting safe, responsible boating.

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