Mercury Marine Signs on as Presenting Partner of Boating BC Conference

For Immediate Release

Vancouver, BC June 15, 2015. Boating BC Association is extremely pleased to announce that Mercury Marine Limited, a world leader in commercial and recreational marine propulsion and technology, has committed to a three-year Presenting Partnership of the annual Boating BC Conference.

"This event is important to the recreational boating industry in British Columbia,'" said Georges Jalbert, General Manager at Mercury Marine. "We believe we all have to do our part to support the industry and that Boating BC has exhibited strong leadership in the region. We look forward to working with them to ensure the industry remains vibrant and continues to grow in the years to come."

The annual Boating BC Conference takes place in November, and has grown to become a signature event for the recreational boating industry in BC. It is an inspiring two days where people go to learn the latest industry news and best business practices; to connect with colleagues and share ideas.

"We couldn't be more thrilled to have Mercury on board as our Presenting Partner," said Boating BC President, Don Prittie. "They have illustrated a real commitment to the industry in the West and this sponsorship is one more example of that."

The 2015 Boating BC Conference, presented by Mercury Marine, is scheduled for November 24 and 25 at the Pacific Gateway Resort in Richmond, BC. Registration will open later this month.

Boating BC Association, the voice of recreational boating in BC, is comprised of over 260 member companies that represent all aspects of the boating industry. As owners of the Vancouver International Boat Show, the Association strives to ensure the industry remains strong – working closely with all levels of government, cultivating marine career opportunities and promoting safe, responsible boating.

For further information contact:

Lisa Geddes
Executive Director
Boating BC Association
604.683.5191
lisa@boatingbc.ca