



BC BOATING WEEK PROCLAIMED AUGUST 24-30

August 15, 2019

Vancouver, BC – Through the advocacy of Boating BC Association, the Province has proclaimed August 24-30 as BC Boating Week - an opportunity to highlight the significance of the recreational boating sector, showcase the many opportunities that exist for anyone to get on the water and enjoy the boating lifestyle, and reinforce what it means to be a responsible boater.

BC is host to some of the most spectacular boating in the world and we want everyone in the province to experience the magic that boating in BC offers. It doesn't matter what kind of boating you enjoy, you are guaranteed to build lifelong memories with family and friends.

There are opportunities for anyone, regardless of age or income to get on the water. For first-timers, rentals are abundant and can include power boats, personal watercraft, kayaks and stand-up paddle boards with no experience or certification required. There are also opportunities for shared ownership and a growing trend in boating memberships that require no ownership at all, but provide access to boats all year round.

The issue of safety is one the Association takes very seriously and strongly encourages everyone operating a boat to be well-trained and informed. Following simple guidelines, such as wearing a personal flotation device, having the appropriate certification, not boating while impaired and being appropriately prepared for your journey will ensure a safe and memorable experience.

Boating has no barriers – it is available to everyone and allows you to chart your own course whatever vessel you choose. What's stopping you? Get on the water this season and you'll discover why BC is better on a boat!

To view opportunities to get on the water, visit: www.boatingbc.ca

To view boating safety requirements, visit:
<https://www.boatingbc.ca/cpages/safe-boating#safety-requirements>.

Don Prittie is President of the Boating BC Association, which *represents the recreational boating industry across British Columbia and offers counsel on business and governance issues, as well as representing and advocating on behalf of the boating industry to all levels of government.*

Because BC is better on a boat!™