



# 2019 SPONSORSHIP CRITERIA & APPLICATION

## Boating BC Objectives

One of Boating BC's mandates is to distribute funds made available through proceeds from the Vancouver International Boat Show. Funds are invested with not-for-profit organizations in support of initiatives that will positively impact recreational boating in BC.

Objectives of the sponsorship program:

- To facilitate and/or improve access to recreational boating in BC.
- To stimulate knowledge and education of aspects of the recreational boating industry.
- To promote, improve or advance boating interests in BC, including participation in boating and environmental stewardship of BC's waters.

## Criteria for Sponsorship Funds

- 1) Boating BC sponsors events or other initiatives which are deemed to increase participation in boating and/or grow the recreational marine industry in BC.
- 2) Sponsorship funds are not normally approved for videos, films, newsletters, bulletins or any internal publication. However, consideration is given in special circumstances if the project is consistent with the objectives of Boating BC.
- 3) Sponsored organizations must be a not-for profit organization that is incorporated under the British Columbia Societies Act, Industry Canada or Canadian Charities Directorate.
- 4) Boating BC does not sponsor multi-year events.
- 5) Boating BC will only consider sponsorship requests up to \$2,500.
- 6) **Sponsored organizations are required to provide a post-event report and two digital images by Friday, November 29, 2019 summarizing the event against its intended objectives, and the promotional exposure provided to Boating BC.**

### EXCEPTIONS

The Boating BC Board of Directors reserves the right to grant an exception to any of the criteria outlined in this policy should an opportunity be presented that the board determines will add significant value to the recreational boating industry in BC or work in a meaningful way to advance the strategic pillars of the association.

## Application for Sponsorship

TITLE OF PROPOSED EVENT OR INITIATIVE: \_\_\_\_\_

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Website \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**PLEASE SUPPLY AS ATTACHMENTS:**

- Summary of the event or initiative including objectives and desired outcomes (250 words or less)
- Benefit to the recreational boating industry in BC
- Details of the benefits and acknowledgement to Boating BC
- Information about your organization:
  - o Audited financial statements for the previous full year
  - o Brief description of the purpose and work of your organization
  - o Previous year's Annual General Meeting minutes

**Funding Agreement**

Successful applicants will receive payment once an invoice is received and approved by Boating BC. Sponsor recipients must provide a minimum of two digital images and a full report evaluating the success of the event against its stated objectives and summarizing the exposure and acknowledgement Boating BC received for its contribution and support. This report must be received by Boating BC by Friday, November 29, 2019. Applications for future sponsorship funds will not be considered should a post event report not be provided.

*It is hereby acknowledged that the Funding Agreement forms part of the application and accordingly, the applicant and authorized personnel by execution and delivery of the application agree to be bound by the terms and conditions thereof.*

Organization\_\_\_\_\_ Date\_\_\_\_\_

Per Authorized personnel (Print Name) \_\_\_\_\_

Title\_\_\_\_\_

Per Authorized personnel (Signature)\_\_\_\_\_

*Please keep a copy of this agreement, as well as a copy of the completed application and the Criteria for Funding Grants. Boating BC Association retains the right to cancel any funding program without cause or recourse.*

Please submit signed applications by email, courier or mail to:

**Boating BC Association**  
1280-21331 Gordon Way  
Richmond, BC V6W 1J9  
t: 604.238.7500  
e: [info@boatingbc.ca](mailto:info@boatingbc.ca)  
[www.boatingbc.ca](http://www.boatingbc.ca)